

ORDER



KLAS

Orders
Order / Rev: 35868
Alt Order #: 08802408
Product Desc: ISSUE
Estimate:
Flight Dates: 10/24/12 - 10/30/12
Original Date / Rev: 09/26/12 / 09/26/12
Order Type: GENERAL

Primary AE: Mike Jones
Sales Office: K-WAS
Sales Region: National

Agency Name: Nebo Media
Buying Contact: Jessica Murray
Billing Contact:
 3299 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: NRSC
Demographic: A35+
Product Codes: PO4
Priority: LV2
Revenue Codes: AGY, POL, ISS

New Business Thru: 09/04/11
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/01/12 | 10/28/12 | 35 | \$47,950.00 | \$40,757.50 |
| 10/29/12 | 10/30/12 | 18 | \$32,200.00 | \$27,370.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| October 2012 | 35 | \$47,950.00 | \$40,757.50 | 0.00 |
| November 2012 | 18 | \$32,200.00 | \$27,370.00 | 0.00 |
| Totals | 53 | \$80,150.00 | \$68,127.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Mike Jones | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|-------------|-------|--------------|
| KLAS | 31% | \$80,150.00 |
| Market | 100% | \$258,548.39 |

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KTNV | 18% | \$46,538.71 |
| KTUD | 0% | \$0.00 |
| KVBC | 0% | \$0.00 |
| KVVU | 17% | \$43,953.23 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|----|----------|----------|-------------------|-------|----------------|---------|-----|-------|------------|-----|------|------|-------|------------|
| 1 | 8 | 10/24/12 | 10/26/12 | 8 News Now 6a M-F | CM | 6-7a | --WTF-- | :30 | 1 | \$1,200.00 | LV1 | 0.00 | NM | 1 | \$1,200.00 |
| NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --WTF-- 1 \$1,200.00 0.00 | | | | | | | | | | | | | | | |
| 2 | 8 | 10/29/12 | 10/30/12 | | CM | 6-7a | MT----- | :30 | 1 | \$1,200.00 | LV1 | 0.00 | NM | 1 | \$1,200.00 |

Order / Rev: 35868
 Alt Order #: 08802408
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: NRSC
 Product Desc: ISSUE
 Estimate: KLAS

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------------------|----|-------------------|-----------------|--------------------------|-------|---------------------|-----|-------------|------------|-----|---------------|------|-------|------------|
| 8 News Now 6a M-F | | | | | | | | | | | | | | |
| 8 News Now 6a M-F | | | | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | MT----- | | 1 | | \$1,200.00 | | | 0.00 | | | |
| 3 | 8 | 10/24/12 | 10/26/12 | CBS This Morning 7-9a CM | | 7-9a --WTF-- | :30 | 2 | \$1,000.00 | LV1 | 0.00 | NM | 2 | \$2,000.00 |
| CBS This Morning | | | | | | | | | | | | | | |
| EARLY SHOW | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --WTF-- | | 2 | | \$1,000.00 | | | 0.00 | | | |
| 4 | 8 | 10/29/12 | 10/30/12 | CBS This Morning 7-9a CM | | 7-9a MT----- | :30 | 2 | \$1,000.00 | LV1 | 0.00 | NM | 2 | \$2,000.00 |
| CBS This Morning | | | | | | | | | | | | | | |
| EARLY SHOW | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | MT----- | | 2 | | \$1,000.00 | | | 0.00 | | | |
| 5 | 8 | 10/24/12 | 10/26/12 | Live w/Kelly CM | | 9-10a --WTF-- | :30 | 2 | \$850.00 | LV2 | 0.00 | NM | 2 | \$1,700.00 |
| Live With Regis & Kelly | | | | | | | | | | | | | | |
| KELLY | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --WTF-- | | 2 | | \$850.00 | | | 0.00 | | | |
| 6 | 8 | 10/29/12 | 10/30/12 | Live w/Kelly CM | | 9-10a MT----- | :30 | 1 | \$850.00 | LV2 | 0.00 | NM | 1 | \$850.00 |
| Live With Regis & Kelly | | | | | | | | | | | | | | |
| KELLY | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | MT----- | | 1 | | \$850.00 | | | 0.00 | | | |
| 7 | 8 | 10/24/12 | 10/26/12 | Price Is Right CM | | 10-11a --WTF-- | :30 | 1 | \$3,500.00 | LV1 | 0.00 | NM | 1 | \$3,500.00 |
| Price Is Right | | | | | | | | | | | | | | |
| PRICE | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --WTF-- | | 1 | | \$3,500.00 | | | 0.00 | | | |
| 10 | 8 | 10/24/12 | 10/26/12 | 8 News Now Noon M-F CM | | 12-1230p --WTF-- | :30 | 2 | \$850.00 | LV2 | 0.00 | NM | 2 | \$1,700.00 |
| 8 News Now Noon M-F | | | | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --WTF-- | | 2 | | \$850.00 | | | 0.00 | | | |
| 11 | 8 | 10/29/12 | 10/30/12 | 8 News Now Noon M-F CM | | 12-1230p MT----- | :30 | 2 | \$850.00 | LV2 | 0.00 | NM | 2 | \$1,700.00 |
| 8 News Now Noon M-F | | | | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | MT----- | | 2 | | \$850.00 | | | 0.00 | | | |
| 12 | 8 | 10/24/12 | 10/26/12 | 1230-2p Soaps/ LMAD CM | | 1230-2p --WTF-- | :30 | 1 | \$900.00 | LV2 | 0.00 | NM | 1 | \$900.00 |
| Soaps / Let's Make A Deal | | | | | | | | | | | | | | |
| SOAPS | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --WTF-- | | 1 | | \$900.00 | | | 0.00 | | | |
| 13 | 8 | 10/29/12 | 10/30/12 | 1230-2p Soaps/ LMAD CM | | 1230-2p MT----- | :30 | 1 | \$900.00 | LV2 | 0.00 | NM | 1 | \$900.00 |
| Soaps / Let's Make A Deal | | | | | | | | | | | | | | |
| SOAPS | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | MT----- | | 1 | | \$900.00 | | | 0.00 | | | |
| 14 | 8 | 10/24/12 | 10/26/12 | The Talk 2-3P CM | | 2-3p --WTF-- | :30 | 1 | \$900.00 | LV2 | 0.00 | NM | 1 | \$900.00 |
| The Talk | | | | | | | | | | | | | | |
| TALK | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --WTF-- | | 1 | | \$900.00 | | | 0.00 | | | |
| 15 | 8 | 10/29/12 | 10/30/12 | The Talk 2-3P CM | | 2-3p MT----- | :30 | 1 | \$900.00 | LV2 | 0.00 | NM | 1 | \$900.00 |
| The Talk | | | | | | | | | | | | | | |
| TALK | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | MT----- | | 1 | | \$900.00 | | | 0.00 | | | |
| 16 | 8 | 10/24/12 | 10/26/12 | | CM | 3-4p --WTF-- | :30 | 2 | \$1,000.00 | LV2 | 0.00 | NM | 2 | \$2,000.00 |

Order / Rev: 35868
 Alt Order #: 08802408
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: NRSC
 Product Desc: ISSUE
 Estimate: KLAS

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|----|----------|----------|--|-------|---------------------|-----|-------|------------|-----|------|------|-------|------------|
| ELLEN Ellen ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --WTF-- 2 \$1,000.00 0.00 | | | | | | | | | | | | | | |
| 17 | 8 | 10/29/12 | 10/30/12 | Ellen Ellen | CM | 3-4p MT----- | :30 | 2 | \$1,000.00 | LV2 | 0.00 | NM | 2 | \$2,000.00 |
| ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MT----- 2 \$1,000.00 0.00 | | | | | | | | | | | | | | |
| 18 | 8 | 10/24/12 | 10/26/12 | 8 News Now 4p M-F 8 News Now 4p M-F | CM | 4-5p --WTF-- | :30 | 2 | \$1,300.00 | LV2 | 0.00 | NM | 2 | \$2,600.00 |
| NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --WTF-- 2 \$1,300.00 0.00 | | | | | | | | | | | | | | |
| 19 | 8 | 10/29/12 | 10/30/12 | 8 News Now 4p M-F 8 News Now 4p M-F | CM | 4-5p MT----- | :30 | 1 | \$1,300.00 | LV2 | 0.00 | NM | 1 | \$1,300.00 |
| NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MT----- 1 \$1,300.00 0.00 | | | | | | | | | | | | | | |
| 20 | 8 | 10/24/12 | 10/26/12 | 8 News Now 5-630p M-F 8 News Now 5-630p M-F | CM | 5-630p --WTF-- | :30 | 2 | \$1,500.00 | LV2 | 0.00 | NM | 2 | \$3,000.00 |
| NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --WTF-- 2 \$1,500.00 0.00 | | | | | | | | | | | | | | |
| 21 | 8 | 10/29/12 | 10/30/12 | 8 News Now 5-630p M-F 8 News Now 5-630p M-F | CM | 5-630p MT----- | :30 | 1 | \$1,500.00 | LV2 | 0.00 | NM | 1 | \$1,500.00 |
| NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MT----- 1 \$1,500.00 0.00 | | | | | | | | | | | | | | |
| 22 | 8 | 10/24/12 | 10/26/12 | 630-7p Inside Edition Inside Edition | CM | 630-7p --WTF-- | :30 | 2 | \$1,300.00 | LV2 | 0.00 | NM | 2 | \$2,600.00 |
| IN EDITION <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --WTF-- 2 \$1,300.00 0.00 | | | | | | | | | | | | | | |
| 23 | 8 | 10/29/12 | 10/30/12 | 630-7p Inside Edition Inside Edition | CM | 630-7p MT----- | :30 | 1 | \$1,300.00 | LV2 | 0.00 | NM | 1 | \$1,300.00 |
| IN EDITION <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MT----- 1 \$1,300.00 0.00 | | | | | | | | | | | | | | |
| 24 | 8 | 10/24/12 | 10/26/12 | 7-8p Rotator 7-8p Rotator | CM | 7-8p --WTF-- | :30 | 2 | \$1,300.00 | LV2 | 0.00 | NM | 2 | \$2,600.00 |
| ET/INSIDER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --WTF-- 2 \$1,300.00 0.00 | | | | | | | | | | | | | | |
| 25 | 8 | 10/29/12 | 10/30/12 | 7-8p Rotator 7-8p Rotator | CM | 7-8p MT----- | :30 | 1 | \$1,300.00 | LV2 | 0.00 | NM | 1 | \$1,300.00 |
| ET/INSIDER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MT----- 1 \$1,300.00 0.00 | | | | | | | | | | | | | | |
| 26 | 8 | 10/24/12 | 10/26/12 | 8 News Now 11p M-F 8 News Now 11p M-F | CM | 11-1135p --WTF-- | :30 | 2 | \$2,200.00 | LV1 | 0.00 | NM | 2 | \$4,400.00 |
| NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --WTF-- 2 \$2,200.00 0.00 | | | | | | | | | | | | | | |
| 27 | 8 | 10/29/12 | 10/30/12 | 8 News Now 11p M-F 8 News Now 11p M-F | CM | 11-1135p MT----- | :30 | 2 | \$2,200.00 | LV1 | 0.00 | NM | 2 | \$4,400.00 |
| NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 MT----- 2 \$2,200.00 0.00 | | | | | | | | | | | | | | |
| 28 | 8 | 10/24/12 | 10/26/12 | | CM | 1135p-1237a --WTF-- | :30 | 2 | \$850.00 | LV2 | 0.00 | NM | 2 | \$1,700.00 |

KLAS

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------------------|----|-------------------|-----------------|-------------------------|-------|--------------------|---------|-----|-------------|-------------|---------------|------|------|-------------|-------------|
| | | | | Letterman | | | | | | | | | | | |
| | | | | Letterman | | | | | | | | | | | |
| LETTERMAN | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/22/12 | 10/28/12 | --WTF-- | | 2 | | | \$850.00 | | 0.00 | | | | |
| 29 | 8 | 10/29/12 | 10/30/12 | Letterman | CM | 1135p-1237a | MT----- | :30 | 1 | \$850.00 | LV2 | 0.00 | NM | 1 | \$850.00 |
| | | | | Letterman | | | | | | | | | | | |
| LETTERMAN | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/29/12 | 11/04/12 | MT----- | | 1 | | | \$850.00 | | 0.00 | | | | |
| 30 | 8 | 10/24/12 | 10/26/12 | 8 News Now 5a M-F | CM | 5-6a | --WTF-- | :30 | 2 | \$1,000.00 | LV1 | 0.00 | NM | 2 | \$2,000.00 |
| | | | | 8 News Now 5a M-F | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/22/12 | 10/28/12 | --WTF-- | | 2 | | | \$1,000.00 | | 0.00 | | | | |
| 31 | 8 | 10/27/12 | 10/28/12 | 8 News Now 11p Sa/Su | CM | 11-1135P | -----SS | :30 | 2 | \$1,100.00 | LV2 | 0.00 | NM | 2 | \$2,200.00 |
| | | | | 8 News Now Sa/Su 11p | | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/22/12 | 10/28/12 | -----SS | | 2 | | | \$1,100.00 | | 0.00 | | | | |
| 32 | 8 | 10/27/12 | 10/27/12 | CBS Early Show - Sat. | CM | 5-7a | -----S- | :30 | 1 | \$550.00 | LV1 | 0.00 | NM | 1 | \$550.00 |
| | | | | CBS Early Show - Sat. | | | | | | | | | | | |
| SAT EARLY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S- | | 1 | | | \$550.00 | | 0.00 | | | | |
| 33 | 8 | 10/27/12 | 10/27/12 | NCAA Football | CM | NCAA College Foo | -----S- | :30 | 1 | \$5,000.00 | LV1 | 0.00 | NM | 1 | \$5,000.00 |
| | | | | NCAA College Football | | (10:00 AM-3:00 PM) | | | | | | | | | |
| COLLEGE FOOTBALL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S- | | 1 | | | \$5,000.00 | | 0.00 | | | | |
| 34 | 8 | 10/27/12 | 10/27/12 | 8 News Now Sat 5-7p | CM | 5-7p | -----S- | :30 | 1 | \$800.00 | LV2 | 0.00 | NM | 1 | \$800.00 |
| | | | | 8 News Now Sat 5-7p | | (5:00 PM-5:30 PM) | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S- | | 1 | | | \$800.00 | | 0.00 | | | | |
| 35 | 8 | 10/27/12 | 10/27/12 | Sat 7-8p - ET Wknd | CM | 7-8p | -----S- | :30 | 1 | \$600.00 | LV2 | 0.00 | NM | 1 | \$600.00 |
| | | | | Ent Tonight Weekend | | | | | | | | | | | |
| ET WEEKEND | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S- | | 1 | | | \$600.00 | | 0.00 | | | | |
| 36 | 8 | 10/29/12 | 10/29/12 | Mon 10-11p | CM | 10-11p | M----- | :30 | 1 | \$12,000.00 | LV1 | 0.00 | NM | 1 | \$12,000.00 |
| | | | | Hawaii Five-O | | | | | | | | | | | |
| HAWAII 5-0 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | | 1 | | | \$12,000.00 | | 0.00 | | | | |
| 37 | 8 | 10/28/12 | 10/28/12 | CBS News Sunday Morn | CM | CBS Sunday Morn | -----S | :30 | 1 | \$2,000.00 | LV1 | 0.00 | NM | 1 | \$2,000.00 |
| | | | | CBS News Sunday Morning | | | | | | | | | | | |
| SUN MORN | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | | 1 | | | \$2,000.00 | | 0.00 | | | | |
| 38 | 8 | 10/28/12 | 10/28/12 | Face The Nation | CM | Face The Nation | -----S | :30 | 1 | \$2,500.00 | LV1 | 0.00 | NM | 1 | \$2,500.00 |
| | | | | Face The Nation | | | | | | | | | | | |
| FACE THE NATION | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | | 1 | | | \$2,500.00 | | 0.00 | | | | |
| 41 | 8 | 10/28/12 | 10/28/12 | 8 News Now Sun 5-7p | CM | 5-7p | -----S | :30 | 1 | \$1,500.00 | LV1 | 0.00 | NM | 1 | \$1,500.00 |
| | | | | 8 News Now Sun 5-7p | | (6:30 PM-7:00 PM) | | | | | | | | | |
| NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | | 1 | | | \$1,500.00 | | 0.00 | | | | |
| Totals | | | | | | | | | | | | | 53 | \$80,150.00 | |